

“Come to the Colonies” Poster Project
8th Grade Social Studies

Purpose: To become familiar with the history, climate, topography, land use, employment opportunities and government systems of the 13 original colonies.

Goal: To create poster that advertises your assigned colony and encourages foreigners to settle and make a life there

The poster should focus on **4 basic areas** and must give complete and accurate information on these topics (all info is as of **1770**):

1. History

- When was the colony officially founded?
- Why was it founded and by whom?
- What religious affiliation did the colony claim?
- Any other interesting/relevant historical information

2. Climate/Vegetation/Topography

- What about the land itself would encourage people to move there and start a life?
- Describe the climate, seasons, scenery, access to major waterways, forests, farms, mountains etc
- Name any major established cities

3. Land-Use and Opportunities

- Basically, what could one do there to make a living once they settled? Farming, fishing, shipping, trade, etc. Be specific – ex. If farming – would could you grow?

4. Government

- At this point the colonies were all under British control – was your colony a royal colony, a proprietary colony, or a charter colony
- what sort of local government did it have – ex. assembly, House of Burgesses, etc.

Poster Must Also Include:

- A slogan for your colony to encourage settlement
- At least 3 graphics (drawings, pictures, visual representations)

Can Include:

- any other interesting facts about your colony
- notable people who live or have lived there as of 1770

In addition to this, your group must compose a 1 paragraph advertisement encouraging foreigners to come to your colony based on the information in your poster. This should have a title and be typed.

“Come to the Colonies” Poster Project Rubric
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1. Poster clearly names the assigned colony and its purpose is clear (5 pts)	/5	
2. History/Religion – gives accurate and complete background on this topic as relevant to the colony and purpose (12pts)	/12	
3. Climate/Vegetation/Topography - gives accurate and complete background on this topic as relevant to the colony and purpose (12pts)	/12	
4. Land Use and Opportunity - gives accurate and complete background on this topic as relevant to the colony and purpose (12pts)	/12	
5. Government - gives accurate and complete background on this topic as relevant to the colony and purpose (12pts)	/12	
6. Slogan – creative, appropriate, effective (5pts)	/5	
7. Three illustrations – appropriate, creative, effective (5pts each)	/15	
8. One-paragraph long advertisement – appropriate, effective, and creative typed and well written (10pts)	/10	
9. All work is neat and all directions are followed (10pts)	/10	
10. Creativity – all work shows effort and thought (7pts)	/7	
Group Members	Total possible pts (100)	/100
1.		
2.		
3.		

