**Globalization**

**Positive effects**

* **New jobs and better standard of living (way of life, lifestyle, comfort)**
* **Low prices for products people want or need to buy**
* **Fewer wars and a more peaceful world**

**Negative effects**

* **Family/Cultural traditions are disappearing**
* **Pollution in countries with less strict environmental laws**
* **Unsafe or unhealthy working conditions in factories**
* **Loss of jobs when companies in developed countries move production offshore**

**Summarizing the 4 sections:**

**Design (32.3) – happens in U.S., Germany, Italy, and Japan**

**1950 – now – many more designs and types of sneakers for all activities AND fashion**

**Raw Materials (32.4) – Comes from around the globe: oil, coal, rubber, nylon, leather** (could mention where the raw materials are from)

**Manufacturing (32.5) – happens in Vietnam, China, Indonesia; 3 different parts to the sneaker; find the cheapest labor (low wages, $2/day); 120 people to make a sneaker; might “offshore” to Africa for cheaper labor**

**Distributing (32.6) – 3 weeks (7,000 miles) to get to stores in the U.S.A.; starts in Vietnam to CA to Tennessee to 18,000 stores in U.S.A; freight container - uses**